

ROTHERHAM BOROUGH COUNCIL - REPORT TO MEMBERS

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| 1. | Meeting: | Cabinet |
| 2. | Date: | 21 November 2012 |
| 3. | Title: | Rotherham's Joint Health and Wellbeing Strategy |
| 4. | Directorate: | Resources |

5. Summary

This report presents the Rotherham Joint Health and Wellbeing Strategy for approval by Cabinet.

6. Recommendations

That Cabinet:

- **Approves the Joint Health and Wellbeing Strategy**
- **Submits the Strategy for approval by Full Council**

7. Background

Joint Health and Wellbeing Strategies (JHWS) take the important step from assessing local needs and assets, which have been published in the Joint Strategic Needs Assessment (JSNA), to collectively addressing the underlying determinants of health and wellbeing.

In the context of the Health and Social Care Act, Health and Wellbeing Boards (HWBBs) will be responsible for ensuring a number of key pieces of work are undertaken and monitored, including gathering data through the JSNA, developing a local strategy and commissioning plans. The strategy presented here is the Rotherham HWBBs response to this requirement.

8. Proposals and Details

The JHWS for Rotherham is the high-level plan for the HWBB and sets out the key priorities that the Board will deliver over the next three years to improve the health and wellbeing of Rotherham people. It presents a shared commitment to reduce health inequalities locally between the Council, Public Health and NHS, and will be used to guide all agencies in Rotherham in developing commissioning priorities and plans.

Based on engagement with a wide range of stakeholders and consultation with the voluntary and community sector and the public, the HWBB agreed a set of six strategic priorities. Each priority has an associated outcome, which presents a desired state for Rotherham in 3 years. The six priorities are:

1. Prevention and early intervention
2. Expectations and aspirations
3. Dependence to independence
4. Healthy Lifestyles
5. Long-term conditions
6. Poverty

A life stage framework has been used to group together the 'Big Issues' which have come out of the JSNA and through public consultation. The life stages will also be used to develop the Performance Management Framework, these are:

- Starting well (age 0-3)
- Developing well (age 4-24)
- Working and living well (age 25-54)
- Ageing and dying well (age 65+)

The strategy demonstrates how the life stages map across the six strategic priorities, which is presented in a matrix showing the lead and supporting agency for each area (page 8).

The implementation phase of the strategy is now underway, with a Strategy Steering Group in place to coordinate and provide strategic overview to the delivery plan. Each of the six strategy priorities has been allocated a lead officer, which are a combination of Council, public health and NHS. The Steering Group is made up of

these six leads, plus supporting officers from the council and public health, and chaired by the council's strategic health and wellbeing lead and representative from the Clinical Commissioning Group. The Steering Group will be accountable to and support the work of the HWBB.

Cabinet are asked to formally note and approve the Strategy and delivery plan. Cabinet are also asked to consider submitting the Strategy to Full Council for approval and to raise awareness of the work taking place.

8. Finance

There are no financial implications directly related to the contents of this report.

10. Risks and Uncertainties

Having a jointly agreed strategy in place is essential to guide the work of the HWBB and ensure the key priorities are delivered on.

Raising awareness and seeking approval of the strategy across the Council and partner agencies will also be crucial to ensure the priorities become embedded in everything we do in Rotherham.

11. Policy and Performance Agenda Implications

The details in this report directly relate to the local Health and Wellbeing Strategy, which will be a requirement of the HWBB to publish from April 2013, although earlier implementation will ensure we are appropriately placed to tackle health issues locally.

9. Background Papers and Consultation

Joint Health and Wellbeing Strategy 2012-15 (attached)

10 Contact

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